

Deepthi, PhD
Assistant Professor
Department of Mass Communication and Journalism
Central University of Karnataka, Kalaburagi
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ACADEMIC QUALIFICATION

Programme	University	Year
Doctor of Philosophy	Kuvempu University, Karnataka	2022
Master of Communication and Journalism	Mangalore University, Karnataka	2015
Bachelor of Arts (Journalism, English Literature & Psychology)	Mangalore University, Karnataka	2013

TEACHING EXPERIENCE

Institution Name	Position	Duration
Department of Mass Communication and Journalism, Central University of Karnataka, Kalaburagi	Assistant Professor	2019 November Onwards
Department of Mass Communication & Journalism Mangalore University, Konaje, Karnataka	Guest Lecturer (Full Time)	2015-2019 (4 years)

RESEARCH PUBLICATIONS

Research Journals:

Sunil Kumar, **Deepthi** & Dharithri V (2022). Digital Media v/s Traditional Media: A study of the Youth of Dakshina Kannada. *Communication Today*. 26 (1-2). pp 176-184. ISSN: 0975-217X.

Deepthi & Sathish Kumar (2021). A Study on P Sheshadri's Bharath Stores as a mirror on Impact of Foreign Direct Investment (FDI) on Retail Sellers. *International Journal Advances in Social Science and Humanities*. 9(4). Pp 1-9. ISSN: 2347-7474.

Deepthi & Sathish Kumar (2019). The portrayal of Social Issues in P Sheshadri's Movies: A Study with Special Reference to 'Munnudi' Movie. *Ajantha*. Ajantha Publication.8(1) pp- 56-61. ISSN: 2277-5730

Book Chapters

Deepthi (2022). Representation of Gender Stereotypes in Cinema: An analysis of the movie 'The Great Indian Kitchen.' In Dr. Jayant Kumar Panda & Dr. Shivendra Kumar Mishra (Eds). *Visual Communication & Design*. Pp 1-6. Bhopal: Lakecity Publishing. ISBN: 978-93-5628-589-8

Deepthi & Sathish Kumar (2022). Metaphors and Symbolism used in P. Sheshadri's Bettada Jeeva: A Semiological study. In Dr. Jayant Kumar Panda & Dr. Shivendra Kumar Mishra (Eds). *Visual Communication & Design*. Pp 73-80. Bhopal: Lakecity Publishing. ISBN: 978-93-5628-589-8

Deepthi (2021). Biopic cinema. In Dr. Hampesh K.S (Eds). *Cene Chinthane*. Pp 68-82. Bengaluru: Sneha Publishing House. ISBN: 978-93-5346-914-6

Deepthi (2021). Women Centric movies in Sandalwood: A Discussion on Nathicharami, Shuddi, and Urvi. In Tamilselvi N. & Shourini Banerjee (Eds). *A Panoramic view of women in Indian cinema*. pp 174 - 181. Tamil Nadu: RIACME Publications. ISBN 978-81-951098-0-7

CONFERENCE PRESENTATIONS (NATIONAL AND INTERNATIONAL)

International

Deepthi (2022) 'Representation of Gender Stereotypes in cinema: An Analysis of the movie 'The Great Indian Kitchen'' at International Conference on Media, Communication, and Design (ICMCD – 2021), Held on 26th June 2021, Organised by Faculty of Journalism & Creative Studies (FJCS), Jagran Lakecity University, Bhopal, Madhya Pradesh.

Deepthi & Sathish Kumar (2022). 'Metaphors and Symbolism used in P. Sheshadri's Bettada Jeeva: A Semiological study' at International Conference on Media, Communication, and Design (ICMCD – 2021), Held on 26th June 2021, Organised by Faculty of Journalism & Creative Studies (FJCS), Jagran Lakecity University, Bhopal, Madhya Pradesh.

National

Deepthi & Sathish Kumar (2018) ‘Major issue portrayed in P. Sheshadri’s movies: a study at National Conference on ‘The Frame Maker’s story’, held on 11th September 2018, organized by Centre for Media studies, Jyothi Nivas College (Autonomous), Bangalore.

Deepthi & Sathish Kumar (2018) ‘Recent trends in story and narration of Kannada Cinema: A study’, at National Conference on ‘The world as I see it: Contemporary trends in Humanities’ held on 31st August 2018, organized by Centre for Media studies, Presidency College, Bangalore.

Deepthi & Sathish Kumar (2018) ‘portrayal of culture in P. Sheshadri’s movies: a study with special reference to ‘Munnudi’ movie, at a National Conference on ‘Contemporary Discourses: Media, Gender and Culture’ held on February 16, 2018, organized by the Department of Journalism and Mass Communication, Kristu Jayanti College, Bangalore.

INVITED TALKS / LECTURES

Delivered a Special talk on ‘The threats of corruption in the Media and how to overcome it’ in Three Day National Level Conference on ‘Journalism Yesterday, Today and Tomorrow’ organized by Sharana Basava University, Kalaburagi on July 3, 2022.

Delivered a Special talk on ‘New Age Journalism and Language of Commons’ in Eight Day National Level webinar on 'Opportunities and new Vistas in Upscaling Knowledge in Journalism’ organized by Sharana Basava University, Kalaburagi on February 12, 2022.

WORKSHOPS / TRAININGS

‘**Creating an Inclusive Teaching Learning Experience in LMS (Moodle)**’ organized by the Department of Computer Science (UG), Kristu Jayanti College, Bengaluru from May 19 to May 21, 2020.

Writing and Publication, Organized by Pinnacle Edu Care on May 2 and 3, 2020

ORIENTATION / FACULTY DEVELOPMENT PROGRAMMES

Attended a one month – Online Faculty Induction Programme organized by the Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of the Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission for teachers and Teaching from June 26 to July 24, 2020, and Obtained “A+” Grade.

Attended a Five-Day Online Faculty Development Programme organized by Sathish Pradhan Dnyanasadhana College, Thane in association with the Department of Information Technology University, Mumbai, Yashwantrao Chavan Maharashtra Open University, Mumbai Regional Centre, and Microsoft from May 30 to June 3, 2020.

Attended a Five-Day Online Faculty Development Programme organized by the Department of Journalism and Mass Communication, Kristu Jayanti College, Bengaluru from May 12 to May 16, 2020.

ADMINISTRATIVE RESPONSIBILITIES

Public Relations Officer (PRO) of Central University of Karnataka, Kalaburagi (17.03.2021 – 13.11.2022)

Assistant Public Relations Officer (PRO) of Central University of Karnataka, Kalaburagi (12.02.2020 – 16.03.2021)

DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge

Date: 06-12-2022

Sd/-
Deepthi